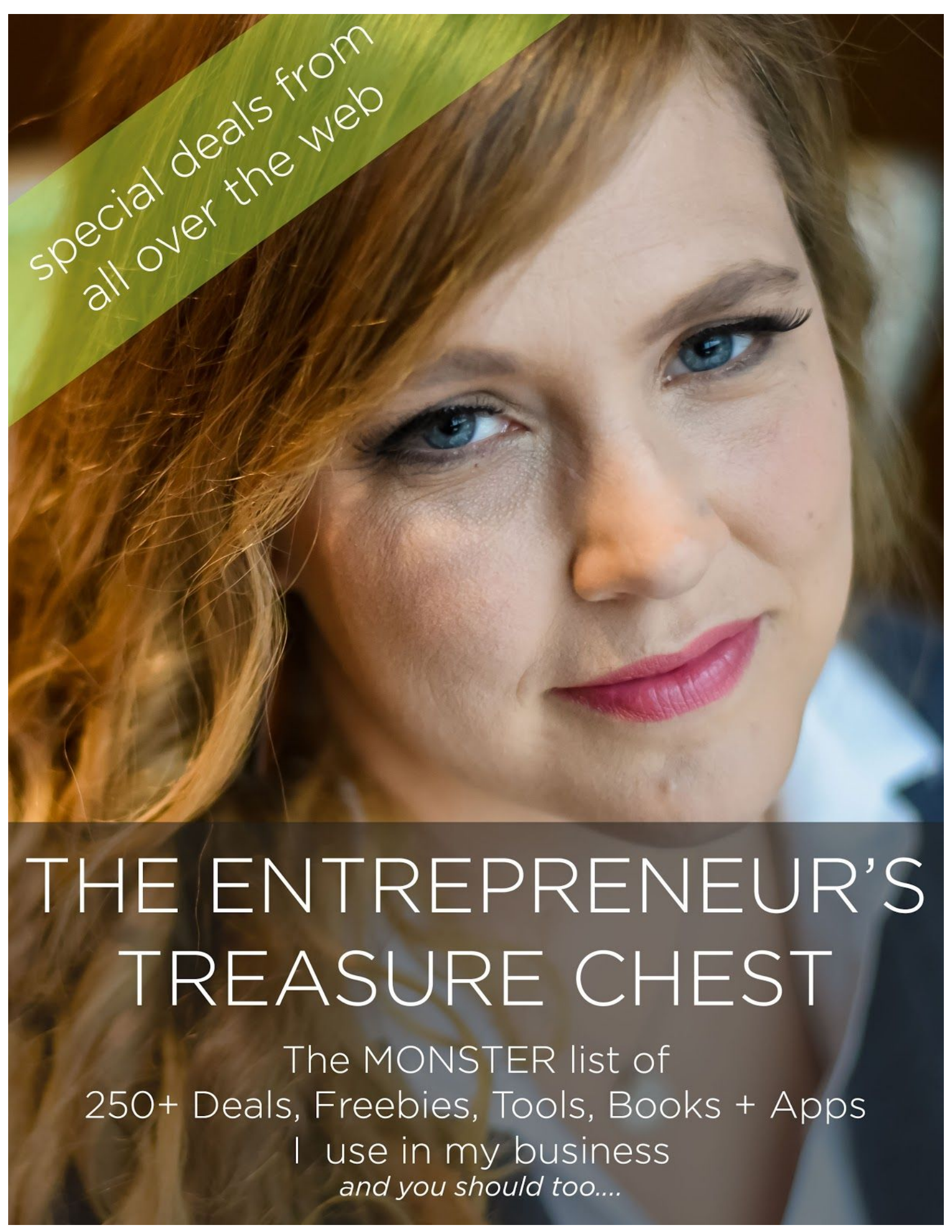




special deals from
all over the web

THE ENTREPRENEUR'S TREASURE CHEST

The MONSTER list of
250+ Deals, Freebies, Tools, Books + Apps
I use in my business
and you should too....

The Entrepreneur's Treasure Chest

250+ Deals, Favorites, and Freebies for online business owners

I've highlighted my personal favorites or things I'm actively using in my business. Cheers! Xx Julie

Business Foundations

[AppSumo](#) - Tech Deals for Entrepreneurs

FINANCIALS & INVOICING

[Quickbooks - 30-Day Free Trial](#) - Accounting software to send invoices, track profit and loss, organize receipts, track mileage, categorize expenses, and more

[Emily Volz Bookkeeping](#) (and get 50% off Quickbooks)

[Xero - 30-Day Free Trial](#) - Accounting software to send invoices, track profit and loss, organize receipts, track mileage, categorize expenses, and more

[17hats](#) - Manage clients, leads, send invoices and contracts, track time, build and send questionnaires, create workflows, and more.

[Dubsado](#) - Manage clients, leads, send invoices and contracts, build and send questionnaires, and more.

[AND CO](#) - Similar to 17hats and Dubsado, AND CO helps manage clients, but also includes a Personal Chief Operator (a real human) who helps you with your business

[Wave Accounting](#) - Accounting software to send invoices, track profit and loss, organize receipts, track mileage, categorize expenses, and more

[PayPal](#) - Manage money with invoices, payments, bank connections, and more

[You Need A Budget](#) - Personal budget and finance software for individuals, couples, & small businesses. Track your income, expenses, debt, and more in an attractive & intuitive interface. The software is \$60 after a 34-day trial.

[Hiveage](#) - For your invoicing needs; unlimited invoices and unlimited clients for free

[Due](#) - an end-to-end solution for billing and payments. Helping to speed payment and increase cash flow, Due's suite of features includes time tracking and an overview of projects, clients and staff, which helps to create a better understanding of productivity and identify areas for improvement.

[Dave Ramsey](#) - Learn how to take control of your Money.

[Profit First](#) Book by Mike Michalowicz - Business money-management system

LEGAL DOCUMENTS

[Docracy](#) - Legal documents created and shared by anyone for free. Document signing also available.

[Bonsai](#) - Free legal documents, document signing, and invoicing.



BUSINESS DEVELOPMENT BOOKS AND PODCASTS

[The 7 Day Start Up Book by Dan Norris](#) (Free video series included on website)

[Boss Mom Podcast](#) Business tools, tips, & support for Moms who happen to be entrepreneurs

[Entrepreneur on Fire \(EOFire\) Podcast by John Lee Dumas](#)

[The Smart Passive Income Podcast by Pat Flynn](#)

[Will It Fly? How to Test Your Next Business Idea So You Don't Waste Your Time and Money Book by Pat Flynn](#)

[Flipped Lifestyle Podcast by Shane and Jocelyn Sams](#)

[The Digital Entrepreneur by Rainmaker.FM](#)

[Being Boss Podcast](#)

[Mixergy Podcast](#)

[The Tim Ferriss Show Podcast](#)

[The 4-Hour Work Week Book by Tim Ferriss - First 50 Pages FREE](#)

[Marketing School Podcast by Neil Patel and Eric Siu](#)

[#AskGaryVee Show by Gary Vaynerchuk in Audio and Video](#)

[Eventual Millionaire Podcast by Jaime Masters](#)

[Think and Grow Rich Book by Napoleon Hill - FREE PDF from Eventual Millionaire](#)

[The One Thing Book by Gary Keller and Jay Papasan - FREE resources to accompany book](#)

[How to Win Friends and Influence People Book by Dale Carnegie - FREE PDF](#)

[The \\$100 Startup Book by Chris Guillebeau](#)

[Resource Library for Bloggers and Entrepreneurs - Melyssa Griffin](#)

[Build a Profitable Blog Free Course - Femtrepreneur Mariah Coz](#)

[The Mom Boss Vault - Resources to grow your blog + biz - Twins Mommy](#)

[Fired Up & Focused Challenge to get more ease and less stress in your business - Fired Up & Focused Racheal Cook](#)

[Monetize and Market Your Mind 4-Hour Training - by Regina](#)

[Freedom Hackers](#) - 7 business-building freebies

[Screw the Nine to Five](#) - internet business resources

[Essentialism Book by Greg McKeown](#)

[The Compound Effect Book by Darren Hardy](#)

[The 10X Rule: The Only Difference Between Success and Failure Book by Grant Cardone - Book Resources Here](#)

[Launch: An Internet Millionaire's Secret Formula To Sell Almost Anything Online, Build A Business You Love, And Live The Life Of Your Dreams Book by Jeff Walker](#)

[Made to Stick: Why Some Ideas Survive and Others Die Book by Chip Heath](#)

[Purple Cow: Transform Your Business by Being Remarkable Book by Seth Godin](#)

ANTIVIRUS & SECURITY

[Norton 30-Day Free Trial](#)

[McAfee LiveSafe 30-Day Free Trial](#)

[Bitdefender up to 44% off](#)

WEBSITE

[One Free Year of Hosting from Web Hosting Hub with the Freelance Business Planning Bundle HostMonster](#) - Hosting



[HostGator](#) - Hosting

[BlueHost](#) - Hosting

[Siteground](#) - Hosting

[Flywheel](#) - Hosting

[NameCheap](#) - Domains

[Google Domains](#) - Domains

[Website Grader](#) - Hubspot's free marketing grader tool to find out how well your blog, social media, and other digital efforts are generating leads, and see how you stack up to the competition.

[Google Analytics](#) - free analytics tools that helps small business owners determine what is working in their marketing plan and gain insights about web traffic.

[5-Day Challenge: Uplevel Your WordPress - Shaylee Smith](#)

WORDPRESS PLUGINS -

[Wordfence Security](#)

[Akismet](#) - Blog Spam

[Google Analytics](#)

[Jetpack](#) - Analytics, Contact Form, and more

[Updraft Plus](#) - Backup

[BackupBuddy](#) - Backup

[W3 Total Cache](#) - Cache

[W3 Super Cache](#) - Cache

[SumoMe](#) - Optin & Email

[OptinMonster](#) - Optin & Email

[Contact Form 7](#) - Contact Form

[Gravity Forms](#) - Contact Form

[Coming Soon Page & Maintenance Mode by SeedProd](#) - Coming Soon Page

[Yoast SEO](#) - SEO

[Social Warfare](#) - Social Sharing

[Shareaholic](#) - Social Sharing

[Share Buttons by AddThis](#) - Social Sharing

[Simple Social Icons](#) - Social Icons

[Use Any Font](#) - Custom Font

Productivity

PROJECT MANAGEMENT/COLLABORATION/ORGANIZATION

These project management systems help track and organize work, assign duties and deadlines, give feedback, communicate, file share and more!

[Free Year of Teamwork](#) just for startups! Teamwork is a robust system to manage all aspects of your projects.

[Asana](#) - Manage teams and projects with tasks, projects, conversations, and dashboards.



[Trello](#) - fantastic for the visual person, Trello organizes in cards and lists. It also integrates with a lot of other programs to create a seamless organization experience. Get the [free Trello training from Boss Mom](#) and see how Dana uses it in her business every day along with 5 of her most used boards.

[Basecamp](#) - While Basecamp no longer has a free version (it's \$99/month), for the entrepreneur with a lot of different projects and teams it can be a lifesaver with project management, team communication, file sharing, automatic check-ins, and more.

[Zoho](#) - The free option is feature-packed, allowing you to organize projects, assign tasks, set priority levels to specific tasks, and more.

[Wunderlist](#) - To-do lists with folders, reminders, due dates, collaboration, and more

[Slack](#) - A team communication tool with the abilities to organize conversations, share files, and more. Slack integrates with other project management systems like Trello.

[Evernote](#)

Google [Docs](#), [Slides](#), [Sheets](#) for free creation of documents, slide deck presentations, and spreadsheets. These creations can be shared and worked on at the same time with ease for long (and short!)-distance collaboration.

[The Ultimate Guide to G Suite](#) - Free ebook from Zapier

[InfoGram](#) - If you need a chart, a graph, a map, or an interactive graphic, infogr.am is a whole lot easier to use than Excel. Change colors, input data, and publish your graphic online all within minutes. Do note that if you use the paid account you won't be able to download images; you'll have to take a screenshot instead or publish online and then save, which isn't very useful if you do need the interactive graphics.

[Zapier](#) - connect & automate apps

[Symbaloo](#) - Organize your website bookmarks in easy-to-navigate tiles and boards.

[Scrivener](#) - Word processor for authors. Scrivener makes it easy to map, outline, research, compose, and edit your long-form book projects. Because not all writing takes place linearly, traditional word processing programs like Word make it difficult for longer writing projects. The cost is \$40.

[List.Ly](#) - This is Pinterest for "word people." Collect content from all over the web and organize it into lists.

[Google Alerts](#) - allows you to monitor any mentions of your brand, your own name, your competitors' names, and anything else you wish to keep track of. As soon as new content relating to your alert is indexed, Google will notify you by email. This is a good way to stay on top of the news, but also to ensure you're proactively monitoring your brand's presence.

[Twitter Lists](#) - If multiple employees are active on social media within your company, this is also a good way to keep an eye on what they're saying. And of course, if you want to follow your competitors, you can create a private list and add them to this. They won't know and only you will have access to this list. Be aware: lists are public by default and people will be notified when you add them to a list, unless you make it private!

[Groove](#) - free help desk software that is extremely simple to use and has all the features you need to stay on top of your customer service tickets.

[Cold Turkey](#) - Distraction Blocker for Windows

[SelfControl](#) - Distraction Blocker for Mac

[Skitch](#) - This little app (by Evernote) makes taking screenshots and adding arrows and notations a breeze!



SCHEDULING

The following allow you to schedule meetings with ease, integrate with your calendar, send email reminders for appointments, and more.

[Acuity Scheduling](#) - paid versions allow you to take payment and can be HIPAA compliant

[Calendly](#)

[ScheduleOnce](#)

These collaborative scheduling tools help multiple people plan a time to meet that works for everyone

[Doodle](#)

[NeedToMeet](#)

[Rallly](#)

CONFERENCE CALLING

[Zoom](#)

[Skype](#)

[FreeConferenceCall.com](#)

[Facebook Messenger](#)

[Google Hangouts](#)

POLLS AND SURVEYS

[Google Forms](#)

[SurveyMonkey](#)

[Typeform](#)

FILE STORAGE & SHARING

[Google Drive](#)

[Dropbox](#)

[WeTransfer](#)

PASSWORD MANAGEMENT

[LastPass](#) - You can create password folders and share them with other LastPass users - giving access to only those passwords you want to share, and keeping the important stuff private. It even has a tool that will help you access sites that may have security vulnerabilities.

[Padlock](#) - An open source password manager

FREE GOOGLE CHROME EXTENSIONS

[Boomerang for Gmail](#) (& [Boomerang for Outlook](#))- write and schedule your emails for later delivery.

[Streak](#) - (CRM) This tool will suit a wide variety of businesses. Use it to manage the hiring process, to keep track of investment and fundraising projects, to manage deals, and much more. It will even let you schedule emails to be sent later and tell you when someone has read your email.

[Google Dictionary](#) - Check spelling, define words, find synonyms, and more.



[AdBlock](#) - AdBlock gets rid of everything - Google ads, banner ads on websites, YouTube video ads, you name it.

[Google Keep](#) - It probably works best on your mobile device but, if you have a smartwatch, you can even use it on that, recording notes by voice, or just swiping through your saved notes!

[GoodReads](#) - save books to your “want to read,” “currently reading,” or “read” list. It’s also a useful tool if you’re looking for new books to read.

[Loom](#) - video recorder teaching, collaboration, and more.

[Facebook Pixel Helper](#) - Check to see if your pixel is firing properly

[Eyedropper](#) - Pick any color off of a webpage

[Awesome Screenshot](#) - Screenshot sales pages and landing pages

[The Great Suspender](#) - Help save memory when you have a lot of tabs open

[Search and Replace](#) - This is great when I’m looking to update text, replace links, or when messing with code. It’s an extension like the “FIND” tool in Word

Marketing

EMAIL MARKETING

Send email broadcasts and sequence automations with these email service providers:

[ConvertKit](#) (This special link includes a free 30-day Trial)

[MailChimp](#) free version now includes automations

[MailerLite](#) free version includes automations & landing pages

[ActiveCampaign](#) - offers 14-Day Free Trial

[Ontraport](#) - Includes landing pages and higher levels can accept payment

[Infusionsoft](#) - Robust CRM software. Infusion helps businesses automate their marketing processes, manage emails, organize their efforts, and sell online. This is more advanced than the others, but it can also do a lot more

[3 Essential Email Scripts from Tarzan Kay](#)

[287 Spam Triggers to Keep Your Emails in the Inbox by Judy Olbrych](#)

[Good Email Copy](#) - Examples of good email copy

[Mail Tester](#) - “Spammyness” tester

SALES FUNNELS

[2 Week Free Trial of Clickfunnels](#) - Software to build landing and sales pages, take payment, deliver content, and more. Get access to a FREE Affiliate Mastermind when you sign up with my link!

[DotCom Secrets](#) - Book

[Expert Secrets](#) - Book

[Funnelhacker Radio Podcast](#)

[Unbounce](#) - If you’ve checked your numbers on Google Analytics and don’t like what you see, Unbounce may be able to help. Sign up for their 30-day free trial to design landing pages optimized for increased conversions.

Examples of [Product Pages](#), [Checkout Pages](#), [Pricing Pages](#), [Stores Pages](#) curated by @tchret

[Bitly](#) - Shorten & Analyze Links

[Open Site Explorer](#) - Link Research



[Facebook Debugger](#) - When Facebook won't pull a featured image, you can reset the data

ADVERTISING

[Free 5-Day Facebook Ads Masterclass](#)

[\\$100 in Google Adword Spend Coupon Codes for 2017](#)

[The Art of Paid Traffic Podcast by Rick Mulready](#)

[4 Facebook Ad Mistakes That Are Losing You Money Ecourse - Rick Mulready](#)

[HARO](#) - HARO is an acronym for "Help a Reporter Out." This site is a journalist's dream, but it's also full of opportunity for any business owner willing to put in time to respond to queries. Simply put, HARO will send media coverage opportunities directly to your inbox, filtered by category.

[Jon Loomer's Blog for Advanced Facebook Marketers](#)

THE ART OF SELLING

[Matt Kimberly's Get More Clients in 30 Days Free Guide](#)

[Copybloggers Free Membership](#)

[Copyhackers Blog](#)

[Funnel Scripts](#)

[Secrets of a Master Closer: A Simpler, Easier, And Faster Way To Sell Anything To Anyone, Anytime, Anywhere Book by Mike Kaplan](#)

COPYWRITING

[Grammarly](#) Free Grammar Checker

[Copyscape](#) Free Plagiarism Checker

[Portent's Content Idea Generator](#) Free Headline Generator

[Buzzfeed & Upworthy Clickbait Headline Generator](#)

[Hemingway App](#) Analyzes Copy for Readability

[RhymeZone](#) - Rhymes, Synonyms, Definitions, and More for Free

[WordCounter](#) - Checks Word Count, Keyword Density, and More for Free

[Thesaurus.com](#) - Find Synonyms and Antonyms

[Lorem Ipsum](#) - placeholder text

[The Ultimate Checklist for Emails, Broadcasts, Sequences, Automations, and More - Ally Layton](#)

[21 Headline Cheats for High-Conversion Sales Copy - Judy Olbrych](#)

[Swipe-Worthy](#) - A website to master marketing & copywriting by dissecting pieces of swipe copy

SOCIAL MEDIA

[The Art of Social Media Book by Guy Kawasaki and Peg Fitzpatrick - Free Excerpt: Chapter 2 How to Feed the Content Monster](#)

The following social media management tools allow you to engage with and monitor your social accounts in one dashboard. You can also use the auto-scheduling feature to plan all of your social media posts far in advance, freeing up more time for your urgent day-to-day responsibilities



Tool	Facebook	Google +	Instagram	LinkedIn	Pinterest	Twitter	YouTube
Buffer	X	X	X	X	X	X	
Hootsuite	X	X	X	X	X	X	X
MeetEdgar	X			X		X	
SocialOomph	X			X	X	X	
Sprout Social	X	X	X	X		X	
Everypost	X	X	X	X	X	X	
AgoraPulse	X	X	X	X		X	
MavSocial	X		X	X		X	X
Viraltag	X		X	X	X	X	
IFTTT (can help you post to multiple platforms at once)	X		X	X	X	X	X

Note: Support for Instagram means the tool reminds the user to post manually. Instagram policy prohibits posting from a third-party.

Twitter Scheduling Only

[TweetDeck](#)

[Twuffer](#)

Pinterest Scheduling Only

[Tailwind](#)

[Viralwoot](#)

[Board Booster](#)

[LinkedIn](#) - Even at its simplest, it's a great place to manage and make new connections, to find and hire employees, and to build a portfolio that showcases your skills, experience, and abilities. Don't have a website or blog? Start creating your personal brand here.

[AboutMe](#) - Just as your LinkedIn profile is the online equivalent of your resume, your about.me page is your online business card. Beyond putting a face to your name and your credentials, this is a great place to collect the links that are relevant to you. Consider this your micro exercise in personal branding!

[Google My Business](#) - The world's most used search engine offers businesses a free profile to help you connect with your customers. Use Google My Business to post hours, location, and pricing information, and share pictures and even a virtual tour - all of which will then show up for your audience in Google's search results



[YellowPages](#) - YellowPages.com and the YellowPages app are a great free way to help your audience find you online, as well as invite and respond to reviews about your product or service.

[Yelp](#) - Even if you're not on Yelp, your customers might be talking about you there. Claim your free business profile to post pictures and business information, see what customers are saying about you, and respond to your critics.

[Digital Marketer](#) offers an [Ultimate Social Media Swipe File](#)

CONTENT CURATION

[Feedly](#) - save and organize your favorite RSS feeds in one spot.

[PostPlanner](#) - search recommended feeds based on your audience.

[Pocket](#) - save websites, articles, videos, and more to view at a later time. Integrates with over 1500 apps.

[Flipboard](#) - Article curation sorted by categories in a magazine-type style

[Paper.li](#) - Collect content from social media and the web based on your audience's interests.

[Scoop.it](#) - Curate content based on keywords and share to your social channels.

SCREENRECORDING + VIDEO EDITING

[Screenflow](#) - Screenrecording and video editing for Mac at \$99

[Snagit](#) - Screenrecording and screenshots for PC and Mac \$49.95 (TechSmith)

[Camtasia](#) - Screenrecording and video editing for PC and Mac \$199 (TechSmith)

[Screencastomatic](#) - Screenrecording and video editing for PC at \$15/year

Design + Branding

STOCK IMAGES

[Creative Market](#) (weekly design freebies)

[Design Cuts](#) (weekly design freebies)

[Pixabay](#) free images

[Unsplash](#) free images

[Pexels](#) free images

[MorgueFile](#) free images

[StockSnap](#) free images

[Subtle Patterns](#) free backgrounds

[The Pattern Library](#) free backgrounds

[The Noun Project](#) - icons

[Flaticon](#) - icons

[The Ultimate Roundup of Newsletters that Send You Stock Photos by Miranda Nahmias](#)

FONTS

[FontSquirrel](#)

[Google Fonts](#)

[1001 Free Fonts](#)



DESIGN FREEBIES

[Graphic Burger](#) (Freebies & Deals)
[Freebiesbug](#)
[Fribbble](#)
[Premium Pixels](#)
[Pixeden](#) (Free & Premium Offers)
[Pixelbuddha](#)
[Free Design Resources](#)
[365PSD](#)
[DBFreebies](#)
[DesignerMill](#)

COLOR PALETTE GENERATOR/INSPIRATION

[Coolors.co](#)
[Design Seeds](#)
[Adobe Color CC](#)
[Paletton](#)
[Canva Color Palette Generator](#)

LOGO DESIGN

[LogoMaker](#)
[GraphicSprings Free Logo Maker](#)
[LogoGarden](#)

GRAPHIC DESIGN/ PHOTO EDITING

[Adobe Photography Plan](#) - includes Photoshop and Lightroom for \$9.99/month for graphic design and photo editing
[Canva](#) - Graphic design creation with hundreds of available templates and stock images, tutorials, and more
[PicMonkey](#) - Photo editing, collage making, graphic design
[GIMP](#) (GNU Image Manipulation Program) - Free and open source image editor
[Pablo by Buffer](#) for Social Media Image Creation

DESIGN + GRAPHIC BLOGS TO FOLLOW

[Creative Bloq](#)
[You The Designer - UCreative](#)
[Onextrapixel](#)
[Designrfix](#)
[Inspirationfeed](#)
[HOW Design](#)
[Design Bombs](#)
[Vandelay Design](#)
[Canva Design School](#)
[Shutterstock Blog](#)

